

Customer Profile SEB Group improves processes with Infor BI



Facts at a glance

Products: Infor® BI Industry: Financial Services Country: Germany

"For the first time, we can document the operations of the entire bank down to a detailed level with current and consistent data. With these analysis capabilities, we gain new perspectives in revenueoriented control."

> —Florian Weispfenning, Director, SEB Group

About the company

The SEB Group, part of the largest financial services group in Europe, covers banking and insurance business with private and corporate clients. Strategic growth areas are asset management and Internet banking. The Group is represented in over 20 countries throughout the world with about 400,000 business clients and organizations as well as 5 million private customers. To learn more, visit www.sebgroup.lu.

Challenges

- Improve the planning and reporting processes.
- Integrate all relevant asset accounting, personnel management, cost center accounting, and revenue database information residing in different systems that had limited access and analysis capabilities into one cost and revenue system.
- Provide central division users with top-down planning, cost center and profit center managers with decentralized bottom-up planning, and central coordination using various planning scenarios.

Benefits

- Gained ability to integrate and analyze all numbers from overall financial results down to the individual cost center account, with details added upstream from individual transactions.
- Provided users with different interface options to access data, including web access on the intranet, so branch users can plan the costs and revenues, analyze actual figures, and directly monitor budgets.
- Offered Microsoft® Excel® access to users for flexible ad hoc analysis.
- Gained a single source of data with direct access to all users for controlling results with planning and reporting capabilities.

"With the use of Confirm, based on Infor's business-specific analytics platform, the results are more transparent and provide corporate management with real-time information to make better decisions."

> —Florian Weispfenning, Director, SEB Group

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